

The first question that someone asks, when connecting to All Texas Media, is "HOW MUCH"?

The answer is: all prices are based on the needs of your company. A startup company, or a small business, have different needs than a Multinational Corporation. It is rare for two clients to have the exact same price quote. We need to talk about your business, before a quote is issued.

Branding is a creation of your online entity. It is a creative process, more than logo creation! Branding is instant recognition of your product or service. Branding reflects who you are!

Creating a new website for you, or updating your existing website, is the home of your Products and Services information (including your phone Number and Email). It contains sections which highlight aspects of your products and services. It is "home base" where your social media accounts point to.

Creating Content is where we work together, to ensure that your message (advertising and images/videos), will draw people to your website and phone number. Content must be catchy and must reflect your business values. I will ask you to supply images and videos, because nobody knows your business as well as you do.

The point of social media is to direct everybody to your phone number and website. My services GAIN FOLLOWERS and ensure that your content is seen. Growing an audience is key to having your content (message & ads) being seen and shared by others. Gaining Followers, and Creating Content, takes a lot of time and effort! Appealing to short attention spans is also key to successful advertising. Images and short videos say more than any words!

Outreach and Advertising reaches out to potential Customers. Please note: if any advertiser promises you customers, it is a red flag. Run away! I do promise repeated exposure on every major social media platform, on your accounts, and my personal collective of accounts. Please note, it does take time, to bring results from advertising. Consider TV and radio ads: do you buy everything advertised? No, but you do act on things which interest you.

Your content, which I create and put on multiple, personal social media accounts, crosses into the others. Your info then bounces back across all social media accounts nonstop! This gives massive exposure to a name, a product or service. I have over 2 dozen accounts on Facebook, Instagram, LinkedIn, Pinterest, YouTube, & more. (For example, one of my many Facebook accounts, AllTexasMusic, has over 16K members who watch it daily!)

I deal with different companies on an individual basis. I know how to get your name, brand, product or service AHEAD of the billions of others seen on social media. Each business has specific needs. **These prices are highly individualized per your needs; and prices and services will vary.** Some available services include creating a unique brand. Creating an effective website is a highly individualized service. Some needs involve complete handling of all <u>your</u> social media accounts, growing your user/follower base, and creating your content.

Things that can work to your advantage are often different for every company, service and product. Therefore, we need to speak one-on-one, to learn your needs, and to plan my services to work for you. After discussing your needs, I will give you a plan and a price.

TEXT me at 940-205-7325, let's discuss your business – or <u>email me</u>, to schedule a phone call, and discuss your needs.



